

Marketing Plan For Blog Posts

- Work Sheet -

My travel blog now receives over 500,000 page views a month. How did I do this?

The answer is simple.

**I have a marketing plan for every blog post I write.
You should too!**

How can you do this? The rest of this workbook, along with the blog post, **My Secret Weapon to Increase Blog Traffic from 0 to 500,000 Page Views**, will show you how.

I suggest you do take the time to fill in this workbook for your next few posts. Be as detailed as possible! After you are used to the process, you won't have to keep filling this in and it will become a natural part of your blogging process.

However, until you get there, I suggest you spend some time filling this in and working out how you will best find an audience for each of your posts.

Good luck!

Sharon Gourlay

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After the initial promotion on social media, who do you want to see this post?

Where is this target audience?

How will you make it happen?

What is the best way to ensure this target audience will see this post?